



SHRIRAM HOUSING FINANCE LIMITED

Registered Office: Office No. 123, Angappa Naicken Street, Chennai – 600 001.
Head Office: Level 3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051.
Telephone: 022 4241 0400, 022 4060 3100
Website: www.shriramhousing.in

ONLINE E- AUCTION SALE OF ASSETS

The Authorised Officer of Shriram Housing Finance Limited under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 [54 OF 2002] and in exercise of powers conferred under the said Act is auctioning the following property on “**AS IS WHERE IS BASIS**” and “**AS IS WHAT IS CONDITION**” by way of “**online e-auction**” for recovery of its dues and further interest, charges and costs etc. as detailed herein below through website <https://property.samil.in>

S. No	Name of the Borrower and Co-Borrower	Description of the Secured Asset being auctioned along with boundary details	Foreclosure Amount as on 31.07.2017	Earnest Money Deposit (EMD) Details	Earnest Money Deposit (EMD) (Rs.)	Reserve Price (Rs.)
1.	Mrs. Vasuben Vishnubhai Panchal and Mr. Jilkkumar Vishnuprasad Panchal Loan Account Number: SHLHAHMD0000132	Immovable property being Flat No. F-12, Shyam Vihar, Near Mother Diary, Bodakdev, Ahmedabad, Gujarat-380015 and bounded as under: Towards EAST : C.P. Towards WEST : Flat No. F-13 Towards SOUTH : Block E Towards NORTH : F. No. F-11	Rs. 39,28,649/- (Rupees Thirty Nine Lakhs Twenty Eight Thousand Six Hundred Forty Nine Only)	EMD amount to be deposited by way of RTGS/ NEFT to the account details mentioned herein below: BANK NAME- AXIS BANK LIMITED BRANCH- BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO- Current Account No. 911020013220315 IFSC CODE- UTIB0000230	Rs. 4,51,794.60/- (Rupees Four Lakhs Fifty One Thousand Seven Hundred Ninety Four and paise Sixty Only) Last date for submission of EMD 15 th September, 2017 i.e. Friday on or before 6:00 p.m. Date and Time of Inspection of Property 5 th September, 2017 i.e. Tuesday between 11:00 am to 1:00 p.m.	Rs. 45,17,946/- (Rupees Forty Five Lakhs Seventeen Thousand Nine Hundred Forty Six Only) BID Increment Rs. 10,000/- and in such multiples Date and Time of E-Auction 20 th September, 2017 i.e. Wednesday between 11:00 am to 1:00 p.m.

Terms and Conditions of E- Auction:

- The Auction is conducted as per the **further Terms and Conditions of the Bid document** and as per the procedure set out therein. Bidders may go through the website of Shriram Housing Finance Limited (SHFL), www.shriramhousing.in and website of the service provider,

- <https://property.samil.in> for bid documents, the details of the secured asset put up for auction / obtaining the bid form.
2. For details, help, procedure and online training on e-auction, prospective bidders may contact **Mr. Debjyoti Roy of M/s. Shriram Automall India Limited (SAMIL), Contact Number : +91-9874702021, e-mail ID: debjyoti.r@samil.in**
 3. All the intending purchasers/bidders are required to register their name in the portal mentioned above as <https://property.samil.in> and get user ID and password free of cost to participate in the e-auction on the date and time aforesaid.
 4. For participating in the e-auction, intending purchasers/bidders will have to submit the details of payment of refundable Earnest Money Deposit of 10 % of the reserve price of the secured assets along with copies of the PANCARD, Board Resolutions in case of company and Address Proof on or before 15th September, 2017 i.e. Friday.
 5. The successful purchaser/bidder shall deposit the 25 % (inclusive of EMD) of his/its offer by way of RTGS/ NEFT to the account mentioned herein above on or before 18:00 hours on 20th September, 2017 i.e. Wednesday i.e. day of auction, which deposit will have to be confirmed by SHFL, failing which the sale will be deemed to have failed and the EMD of the said successful bidder shall be forfeited.
 6. The EMD of all other bidders who did not succeed in the e- auction will be refunded by SHFL within 72 hours of the closure of the e-auction. The EMD will not carry any interest.
 7. The balance amount of purchase consideration shall be payable by the successful purchaser/bidder **on or before the fifteenth day** from the date of confirmation of sale of the said secured asset by the Authorised Officer/Secured Creditor or such extended period as may be agreed upon in writing by the Authorised Officer at his/her discretion. In case of default, all amounts deposited till then shall be liable to be forfeited.
 8. For inspection of property or more information, the prospective bidders may contact the authorised officer **Mr. Ankit Aggarwal and Mr. Suketu Damani** at ankit.aggarwal@shriramhousing.com and suketu.damani@shriramhousing.com (email) or on **09833698778 and 09638912524** (Mobile).
 9. At any stage of the auction, the Authorised Officer may accept/reject/modify/cancel the bid/offer or post-pone the auction without assigning any reason thereof and without any prior notice.
 10. The successful purchaser/bidder shall bear any statutory dues, taxes, fees payable, stamp duty, registration fees, etc. that is required to be paid in order to get the property conveyed/delivered in his/her/its favour as per the applicable law.
 11. The Borrower/Guarantors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rule 8 (6) of the Security Interest (Enforcement) Rules, about the holding of above mentioned auction sale.

NB: Please note that the secured creditor is going to issue the sale notice to all the Borrowers/ Guarantors/ Mortgagors by speed/ registered post. In case the same is not received by any of the parties, then this publication of sale notice may be treated as a substituted mode of service.

Place : Ahmedabad
Date : 14.08.2017

Sd/-
Authorised Officer
Shriram Housing Finance Limited